

CANDIDATE
NAME

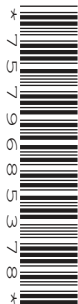
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CENTRE
NUMBER

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CANDIDATE
NUMBER

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TRAVEL AND TOURISM

7096/12

Core Module

October/November 2019

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **12** printed pages and **1** Insert.

2 Refer to Fig. 2.1 (Insert), information on the growth in international visitor numbers to Australia.

(a) Identify the following:

the percentage growth of international visitors to Australia

.....

Australia's main tourist type

.....

the estimated annual visitor expenditure by 2020

.....

[3]

(b) Explain **two** likely reasons why six of Australia's main inbound markets are in the neighbouring continent of Asia.

1

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2

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[4]

4 Refer to Fig. 4.1 (Insert), information on the growth of air travel in Ireland. Ireland is an island in the continent of Europe, made up of two different countries.

(a) State **two** types of transport that tourists could use to travel within a destination.

1

2 [2]

(b) In the table below circle **three** characteristics of business class air travel.

priority boarding	premium services on board
reduced baggage allowance	no reserved seating
lie-flat seats	fly to regional airports

[3]

(c) Explain **three** likely reasons for the increase in tourists using air transport.

1

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2

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3

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[6]

(d) An increase in air travel can create negative environmental impacts.

Describe **two** ways **each** of the following negative environmental impacts of air travel can be reduced.

Noise pollution

1

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2

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Air pollution

1

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2

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[8]

